June 30th to July 4th, 2025 UNIVERSITY OF ALMERÍA (SPAIN)

DIGITAL TRANSFORMATIC OF AGRO-COMPANIES

ERASMUS+ BIP: BLENDED INTENSIVE PROGRAMME



Registration till 2nd May 2025 Participants will get 3 ECTS

Participating students' profile

Undergraduate, master and doctoral students in the fields of Agriculture, Food and Computer Engineering with English B2 certification or similar skills.

Objectives

To help current students (future leaders of agro companies) understand the importance of committing to digital transformation and how to carry it out in order to make them much more competitive and sustainable. Students will:

- Understand that a company needs to increase its digital maturity to be competitive implementing IT governance, digitization and digital transformation initiatives, all together.
- Learn about the main information systems that an agro-company should use to digitize and the emerging technologies available to carry out its digital transformation.
- Learn about success cases of agro-companies from all over the world that have carried out their digital transformation and have become smart agro companies.
- Understand the roadmap to digitally transform itself and will be able to design a set of recommendations to digitally a real company.



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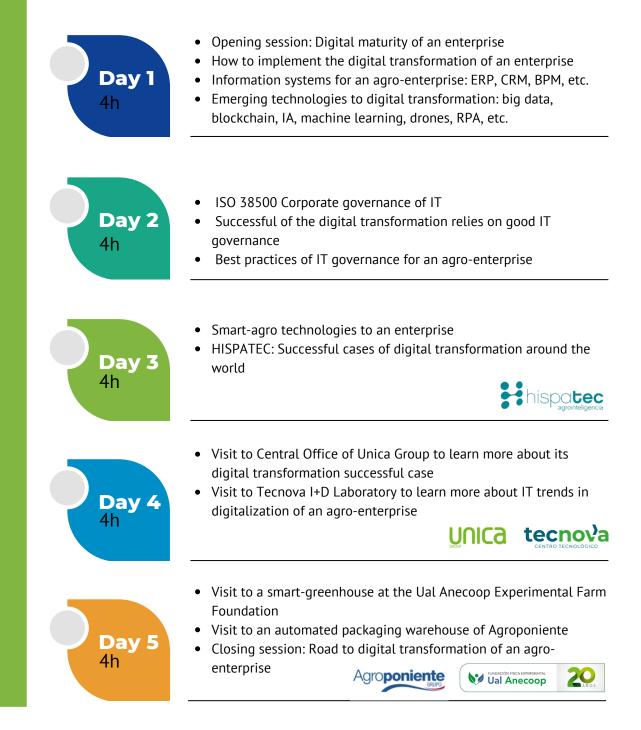




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PROGRAMME

The course begin with 5 days of physical activities in Almería (20 hours total) The **program** below includes the visit to several digitalized agro-companies and learning more about success cases of digital transformation.





Virtual Component

After the on-site mobility in Almería, and for a period of 2 weeks of collaborative online work (16 hours total), each team of students will solve the proposed exercise (assessing the digital maturity of a real agro-company and writing a report including a set of recommendations for its digital transformation).





All the afternoons and the weekend free to...

enjoy our wonderful beaches, delicious food, the joy of our people, get to know our culture and our heritage sites.



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